

Driving Change for Project Managers

DESCRIPTION

The goal of this 2 x ½ day course is to increase the skills of project managers to successfully drive change by learning how to integrate change management into their project execution. The course focuses on key activities project managers need to do and how to use them to manage decision makers, enable adoption and realize value from projects.

BENEFITS:

- Participants will bring a people mindset to their projects, increasing their ability to gain alignment, resolve challenges and engage the organization to deliver long term business benefits
- Investment is not wasted as project managers know how to evaluate their initiatives and can then take action to drive more aligned execution, faster adoption and make changes stick.

COURSE DETAILS

Session 1: Integrating Change into project management - Why, What and How

Session 2: Driving change via people - identifying needs and influencing sponsors and stakeholders

Format: In person or online: Course can be taught in English or French. Materials in English

A combination of theory and highly interactive break outs to directly practice the concepts using current project work. Activities and tools are designed to be leveraged after the training.

Course Preparation: Come with examples of successes and challenges both for their projects and for themselves personally

AT THE END OF THE COURSE, YOU WILL

- Understand importance of change and your role as project manager
- Know the most critical change activities to do during a project and when
- Have confidence to start putting these activities into practice with your project teams
- Be able to evaluate and adjust engagement plans with key influencers and stakeholders
- Increase your capability to recognize change needs and types of resources to help

TARGET AUDIENCE

Mid to senior level managers responsible for delivering individual projects or as part of a program of multiple projects or workstreams

INSTRUCTOR: ILENE SALZMANN

Ilene has >20 years of experience managing and implementing complex strategic projects. She has combined her deep expertise in project and change management to drive successful programs within commercial business units, customer care, clinical processes, acquisition integration, customer experience and digital and new tool adoption. She has deep expertise in bringing functions and commercial teams together, enabling leadership alignment and program execution.

Ilene is an American / Swiss, living near Lausanne since 2003. She holds a Bachelor's degree in International Relations from the University of Pennsylvania. She is PMP and PROSCI certified.